

## REMARKS

Claims 1, 3-20, 24-28, 30-34, and 36-40 are in the case and presented for consideration.

The allowance of claims 27-28, 30-34, and 36-40 is acknowledged and appreciated.

Claims 1, 3-20, 24-26 were rejected under 35 U.S.C. 102(b) as being anticipated by U.S. Patent 6,020,883 to Herz.

The Office highlights the “adapted to” language in claims 1, 5, 10, 16, and 24 and indicates that such language makes optional but does not require steps or does not limit the claim to a particular structure. The Office cites the set top multimedia terminals disclosed in Figs 9-10 and further indicates that Herz discloses recommending video programming/television shows. Since the Office has not addressed any of the elements following the “adapted to” claim language, it is applicants’ understanding that Herz is not being cited for any of the elements following the “adapted to” language. (i.e., the elements following the “adapted to” language are not considered as part of the rejection).

Accordingly, independent claims 1, 5, 10, 16, and 24 have been amended to positively recite “at least one processor caused to execute operations...” (i.e., the recited operations are not optional). Herz ‘883 does not teach or suggest the recited operations. Thus, claims 1, 5, 10, 16, and 24, and all corresponding dependent claims are in condition for allowance.

Accordingly, the application and claims are believed to be in condition for allowance, and favorable action is respectfully requested. No new matter has been added.

If any issues remain which may be resolved by telephonic communication, the Examiner is respectfully invited to contact the undersigned at the number below, if such will advance the application to allowance.

Respectfully submitted,

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